$H \land N D E P$ 

2020

# IMPACT REPORT



## Foreword

I hope you are all doing okay in this unsettling time. After a great 2019 where we made a lot of positive impacts and a fantastic first couple of months in 2020, life gave all of us a lemon that we can hardly turn into vodka. For too many of us, 2020 will go down as the worst year in living memory. As we are transitioning to 2021, the COVID-19 pandemic seems to be entering the second wave in many corners of the globe. A lot of businesses have collapsed, people are suffering from depression, human connections are changing, and many lost jobs and loved ones. We suddenly need to put our lives on a pause.

The COVID-19 outbreak is a nightmare for many, including a small business like Handep. We, however, did not give up, we continue to move forward despite all challenges. Although adapting to the pandemic is no easy task, we did all we can to continue supporting our partner weavers and farmers and all our employees who make things possible. In our continuously collapsing world, radical changes are needed in the way we produce, buy and consume things. So, thank you for being a conscious consumer. Thank you everyone for your continuous support and love to Handep.

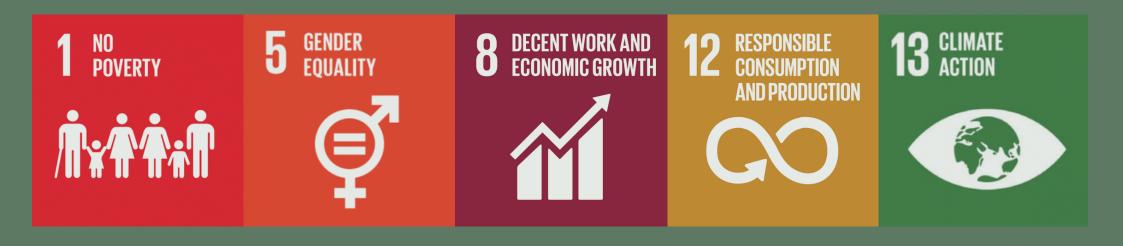
Randi Julian Miranda Founder & CEO Handep



#### **Our Vision**

Handep is a social enterprise that aims to create an **economic development** that **respects local wisdom** and creates positive impacts on the people and the planet.

We commit to contributing to **Sustainable Development Goals (SDGs)** especially (but not limited to) the followings:



**Our Radically Genuine** Transparency

20%

15%

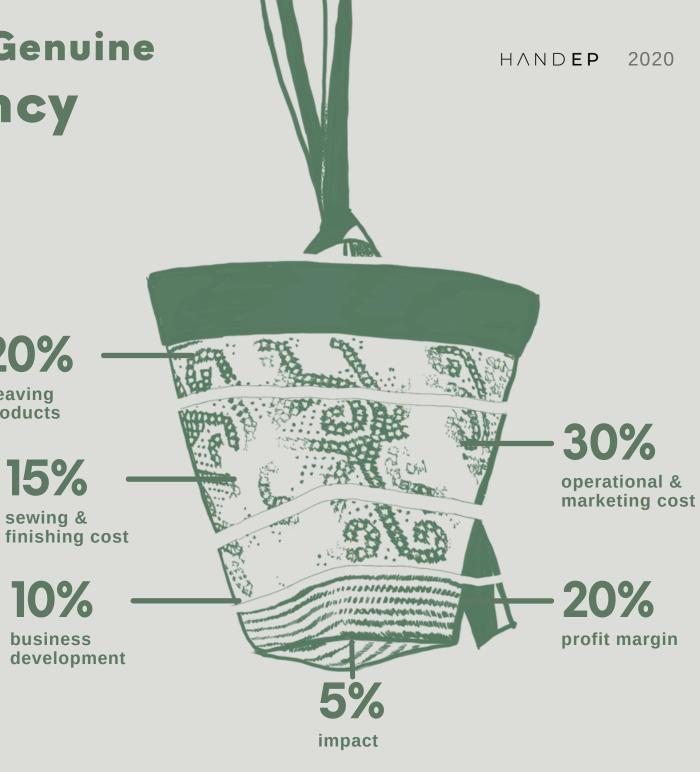
sewing &

**business** 

weaving products

Price breakdown for each product you purchase.

Our average product price = IDR.700,000







Top Quality



100% Biodegradable



100% Natural Dye



Responsible Sourcing



Support Forest Preservation



Transparent & Traceable Supply Chain



Fair Trade -Better Income



Promote Cultural Preservation



### Our Fair Trade Indicators

We self-regulate our business operations to ensure compliance with global standards for fair trade.



#### **BETTER PAY**

Our weavers receive hourly rate wage 21% above Indonesian government's minimum wage standards. Monthly living wage of North Barito District = IDR.3,307,000, so hourly rate (8 hours/day) is IDR.20,668. Handep pays artisans hourly rate for weaving work IDR.25,000. This figure is 21% above government standard.



#### WRITTEN AGREEMENT

A written partnership agreement on rights, responsibilities, and prices between Handep and weavers.



#### BETTER PRICE

The prices for crafts received by our weavers are 40% higher than prices from middle men.



#### CAPACITY BUILDING

Weavers receive capacity building programs such as trainings on regular basis and support for technology and equipment.



Empowering Village-Owned Enterprise (BUMDES) in marketing & business planning



Weaving knowledge transfer



Financial literacy

# Community Empowerment & Capacity Building



Quality control



Products branding & marketing



Innovative design for weaving products



Production equipment & tools

## **HANDEP for Earth**



Plastic-free

- Cotton shopping bag
- Carton box
- Used newspaper instead of bublewrap



Rattan-planting

To ensure a sustainable supply of rattan in the future.



## Seasonal organic produce

- Forest honey
- Heirloom organic rice preserve Indigenous
   Dayak traditional rice farming

We are now working will

150+

local indigenous women weavers

in 4 partner villages



Our weavers have

62%

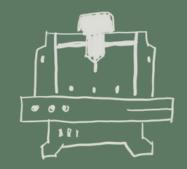
increase in income

since joining HANDEP





3 BUMDES (Village-owned Enterprise) partners



Rattan Split Machine

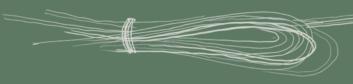
Rattan Peeling
Machine

which allow the weavers to allocate more time for weaving & creative exploration

600

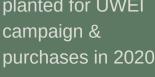
Rattan seeds

planted to ensure sustainable supply of rattan in the future



100%
Plastic-free packaging

50 Local Fruit Trees





## **Our Impacts**

## TRAINING & WORKSHOP



**Quality Control** 



Innovative Design



Financial Literacy



Weaving Knowledge Sharing



Product Photography



Product
Branding &
Marketing



More **discipline** in time management



Mastering **new skills in technique & design** 



Better organizational management after the forming of "weaving groups"



Product quality improvement



Greater economic contribution to the household



Regular income per month





"Handep does not only offer long-term partnership to provide us regular income, but we also provide us other benefits like training programs, improvement in weaving quality and time management"

SUNTIP, Tambaba Village



"After joining Handep and having a regular income, I can contribute more to my children's education and household expenses"

REBINAH, Baok Village



"Joining Handep is the best decision for me. During the pandemic, people stop buying our crafts except Handep"

POPPY, Muara Mea Village

# **Customer Testimonies**

"If you want to make changes to the world to be a better place, start by something small. Handep give us the opportunity to be a part of a movement that not only brings fairness to the workers, but also to keep forest safe from the massive deforestation."

@H3NDY.PW

• • •

"My Handep bag deserves my sweetest smile.
Made from the best material, beautiful weaving and straight from the heart of Dayak weavers.
This handmade ethical product and very loveable design makes my soul happier and my days brighter"

@MAQDALENASPARRINGA

• • •

"Their beautiful bags are carefully woven by them with love. their creativity and attention to details caught my attention. sustain, retain, maintain"

@LIFEBYLAILA



# Upcoming Program

#### HANDEP MENABUNG

Our partner weavers face a problem with creating or managing their savings in a bank, due to the difficult access between the villages and a nearby town. We think having a savings account is important to have for rainy days and unforeseen circumstances. Therefore, we plan to create a program called "Handep Menabung" after a series of community consultation. Through this, we hope that we could educate and provide a goal-based saving services for our partners. The savings could be used for financing their children's future education, house renovation, retirement funds, capitals for potential business ventures, etc.



# Upcoming Program

#### PARTNERSHIP FOR IMPACTS

In 2021, Handep will be supporting the Canada-Indonesia bilateral project, Responsive Innovation Fund (RIF) for local economic development through sustainable craft commodity for rural livelihoods. Handep will design and implement a project on capacity building and access to market for artisans in 3 areas in Indonesia including Bali, Belitung and Banten.



# Get in touch with us

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