

2022

IMPACT REPORT

HANDEP

Content

Foreword	3	Focus 02 - HANDEP for Earth	37
HANDEP in A Nutshell	4	Impact Overview	38
Craft as a Vehicle of Change	5	One Bag One Tree	39
Why Rattan?	6	KaIND's Tencel Silk	42
Our Vision & Mission	7	Handep Bali Store	44
Our Theory of Change	8	Focus 03 - HANDEP for Indigenous Craft	45
What Makes Our Rattan Products Special?	9	Impact Overview	46
Impact Focus Area	10	Forbes 30 Under 30	47
Focus 01 - HANDEP for Artisan	11	DANCE 2022	49
Impact Overview	16	Serumpun	56
Dialog through Craftsmanship	17	Weaving the Future	60
Weaving the Future	22	Other Programs	63
Desa Maha Dare 2022	26	Focus 04 - HANDEP for Community	65
Weaver of the Month	31	Supporting Local Businesses	66
Rattan Artisans Trip	32	Hands-on Dayak Experience	68
Tenun Artisans Trip	34	Changing the Landscape of Rattan	70
Financial Assistance Programs	36	Next Projects	74

Foreword

Covid-19 impacted the world in ways that no one was prepared for, with an unprecedented number of bankruptcies from businesses of all sizes happening in 2020 and 2021. As an impact-driven venture, HANDEP's survival and recovery required maximizing our limited resources to survive, so that the hundreds of Indigenous communities that depend on us continue to thrive.

For HANDEP, 2022 was a year of collaboration where we joined forces with other businesses and organizations to amplify our impact. We provided training and workshops to artisan communities, developed collaborative collections, and co-implemented exhibitions. We also started to work with other communities in West Kalimantan, expanding our portfolio to other materials such as Tenun (hand-woven traditional textile). Through these collaborations, we learned that we grew stronger together, encouraging us to pursue this path in the coming years.

We are grateful for the acknowledgment of our work in 2022, which included the Forbes 30 Under 30 for Social Impact and the Indonesia Brand Founders of the Year Award. We are still a work in progress, but innovation and impact are always rooted in our DNA, and we will continue to protect, heal and nurture both people and our planet in our relentless pursuit of a healthier and better world for current and future generations.

Randi J. Miranda

Co-founder and CEO of HANDEP



HANDEP

is a leading Indonesian social enterprise and craft-based brand that works with indigenous communities to create a sustainable village economy.

Craft as a Vehicle for Change

Craft is a people business, deeply entrenched in community. Raw material is processed by farmers, dyers, weavers, and embellishers, before eventually making its way to end-users. It is also frequently one of the few viable sources of income for Indigenous communities, especially women.

Beyond being a commodity, craft embodies the identity and culture of a community. Craft constitutes a physical manifestation of belief and value, a symbolic visual language. It embodies the relationship between a community and its environment. Craft is about a complex and noble relationship, the passing of skills from generation to generation.

Craft connects us with the past, present, and future.

Why Rattan?

Supporting rattan management is a vital part of protecting forests. This climbing palm is the fastest-growing tropical woody plant, renewing in only 4-7 years, making it one of the world's most important non-timber forest products. The rattan that thrives in the tropical rainforests of Borneo is a balance-keeper. Its survival depends on trees and the ecology of the rainforest, incentivizing communities to conserve and restore the forest on their land.

Throughout history, the Indigenous Dayak people in Kalimantan have relied heavily on forest resources for their livelihood and basic survival, especially on rattan. They have developed a strong centuries-old intergenerational relationship with it, using it for crafts, furniture, and construction materials. As the Dayak people say, "Rattan is life."

Global rattan trading dates back to the mid-19th century, when the Portuguese opened up trade between Europe and Asia. Since then it has continued to be a sought-after commodity and source of income for many Dayak people.



Our Vision

Creating a sustainable village economy that aligns with local wisdoms and traditions through local resources.

Our Mission

- 01 Promoting sustainable economic development through added value creation towards local non-timber forest and agricultural products
- 02 Supporting the preservation of Indigenous Dayak culture
- 03 Promoting sustainable products and consumption
- 04 Providing capacity building to local community on entrepreneurship and education
- 05 Supporting indigenous communities preserve their lands and forests through legal advocacy

Theory of Change

Impact
 Our vision is to create an alternative sustainable village economy through sustainable products and services that align with local wisdom as a way to solve structural poverty among indigenous people. We envision a future where indigenous people are being included and able to participate in the decisions that would affect their lives — becoming part of a development scheme that is more inclusive.

Long-term Goal



Short-term Goal



Impact Strategy



Challenges

Local (indigenous) communities having better economic opportunities through sustainable alternative livelihoods.

Becoming an alternative to the world's highly consumeristic way of living that is harmful to the environment and the makers.

The public's appreciation towards indigenous commodities (especially craft) and their roles in connecting us with nature and our ancestors.

Women being able to participate in decision-making at home and at the village level and improves the wellbeing and the future of the next generation.

Local (indigenous) communities having a stronger sense of ownership to their lands & forest and secure their legal land rights.

Local communities gaining access to fair-trade, capacity building & infrastructure development to grow & develop their local resources.

The public having a sustainable & environmentally-friendly option for high-quality fashion and home decor products for everyday use.

Public's increased exposure to high-quality indigenous commodities (especially crafts) that are relevant to the modern life, paired with its history, wisdom & powerful story-telling.

Women gaining access to education and stable sources of income to improve the overall village economic opportunities and community's wellbeing.

Improved communal forest governance through collective intergenerational local agroforestry system.



Nurturing Local Champions



Promoting Sustainable Mindset



Repositioning Indigenous Commodities



Empowering Women Artisans



Communal Land Ownership & Governance

Declining quality of livelihoods due to limited economic options for local village communities.

Rapid environmental degradation due to our global disposable culture & extractive industry.

Loss of traditional values & practices of the Indigenous (Dayak) communities.

Women as an important pillar for the wellbeing of rural communities lacks the agency.

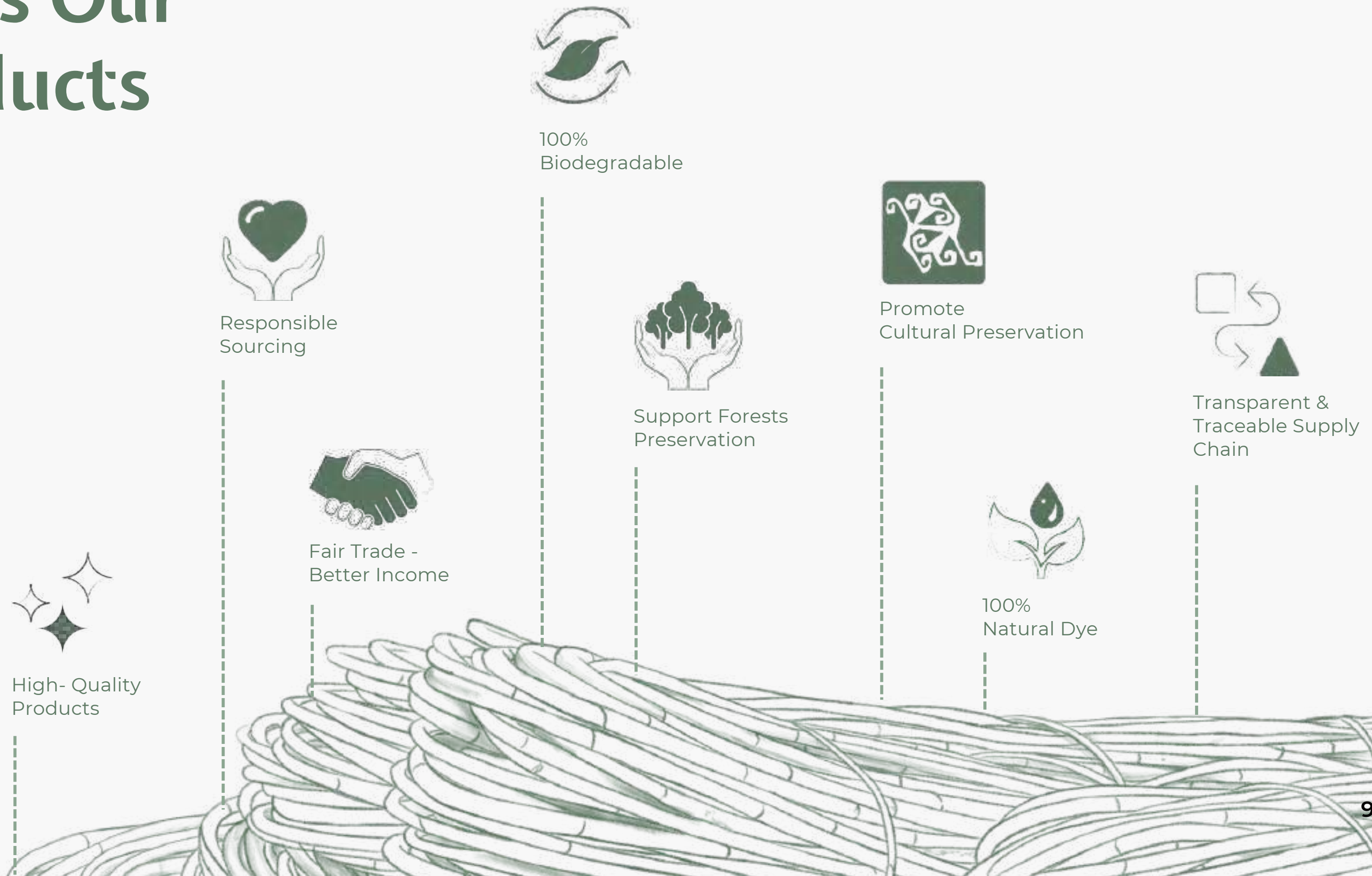
The continuous eviction of indigenous people from their ancestral lands.

Problem Statement
 The exponential development of the extractive industry in Kalimantan (Indonesian Borneo) has caused a high rate of deforestation, the eviction of indigenous people from their ancestral lands, a decline in sustainable forest-based products, and the loss of traditional practices. These myriad problems have led to structural poverty among the Indigenous Dayak community, which is also a shared narrative for other Indigenous communities across Indonesia and globally.

Key Assumptions

- The most effective way to create a sustainable village economy is through a holistic approach that links the environment, the people, and their culture;
- Capacity development leads to improved quality of local community;
- Local problems need locally-adaptive solutions.

What Makes Our Rattan Products Special?





Focus Area

HANDEP aims to create trickle-down impact through locally-sensitive economic empowerment, which in turn supports the preservation of indigenous knowledge and practices while also halting future deforestation and biodiversity losses.

- 01** HANDEP for Artisans
Nurturing Local Champions
- 02** HANDEP for Earth
Promoting Sustainable & Responsible Mindset
- 03** HANDEP for Indigenous Craft
Repositioning the Place of Indigenous Craft
- 04** HANDEP for Community
Giving Back

Focus Area

01 HANDEP for Artisans Nurturing Local Champions

We provide capacity-building through training and workshops for local indigenous communities on sustainable agriculture, economic empowerment, village infrastructure development and education to nurture economically sustainable and independent local champions.

HANDEP Partners

Nurturing Local Champion

As part of our long-term goal of nurturing local champions, we created an alternative partnership model that is built on fairness, trust, connection, and mutual agreement. Our weavers and farmers are our partners and our co-creators, not our workers.

WHAT CAN OUR PARTNERS GAIN BY JOINING HANDEP?

01 Fairness & transparency

We make sure the artisans who contributed effort, energy, time and skills into creating products are rewarded fairly, according to our mutually agreed "Product Quality Scale". See our Fair Trade Indicators on page 12.

02 Regular Income

By joining HANDEP Weavers, our partners receive regular income, creating a sustainable livelihood by continuing and developing their ancestral weaving skills.

03 Priorities

Our partners receive priority access to our programs. Which range from Powering Artisan Scholarship, capacity-building trainings, workshops, to trips to other parts of Indonesia as cultural ambassadors.



Testimony

From our Local Champion



"Since my daughter was born, I became a stay-home Mama. Handep's presence in our village is like a blessing for me, and I think it's the same for other mothers who also have little kids like mine. We could not go anywhere, but we have to earn money to help our families. Handep provides us a chance to earn regular income, which is something we really need."


- Ibu Arnila, Desa Payang



"I often hitchhiked my friend to go to school since our school is quite far from our village. I used to feel so bad, but I'm glad that since I joined Handep, I could use my own money to help my friend buy the fuel once or twice a week. It feels so much better now. And I'm saving my money to pay my school tuition too."

- Binariati (18), Desa Baok





"We believe that indigenous communities are at the forefront of protecting forests and fighting against climate change. They should be able to participate in the decisions that would affect their lives.

Their involvement can be designed by integrating them as actors in their village economy."

Our Radical Transparency

Better Price for Our Artisans

The prices for crafts received by our artisans are 80% higher than prices from common middlemen.



Price breakdown for each product you purchase.

Average product price
IDR 700,000

5%
Impact

25%
Operational and Marketing Cost

30%
Weaving Product

5%
Business Development

10%
Sewing and Finishing Cost

25%
Profit Margin



Our Indicators for Fair Trade

We self-regulate our business operations to comply with and to some extent go beyond global standards for fair-trade.



Better Pay

Our artisans receive an hourly wage 50% above the Indonesian government's minimum wage standard. The monthly living wage of North Barito District is IDR 3,307,000; an hourly rate (8 hours/day) of IDR 20,668. Our artisans receive an hourly rate of IDR 50,000.



A Written Agreement

To ensure mutual trust, our artisans receive a written partnership agreement on their rights, responsibilities, and prices between HANDEP and themselves.

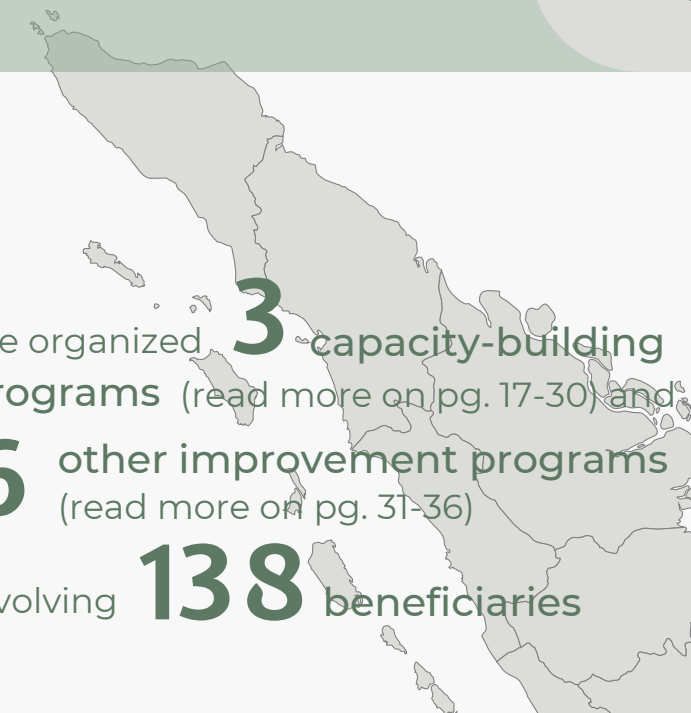


Capacity Building Programs

Artisans receive capacity-building programs such as training on a regular basis and support for technology and equipment.

Impact 2022 Overview

01 HANDEP for Artisans Nurturing Local Champions



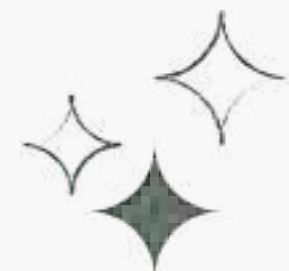
We worked with **350+** local indigenous women artisans in 7 partner villages in Central & West Kalimantan and Pandeglang



We organized **3** capacity-building programs (read more on pg. 17-30) and **6** other improvement programs (read more on pg. 31-36) involving **138** beneficiaries



Our weavers have received an **64%** income increase since last year (2021)



We developed **7** new designs that helped preserve Dayak weaving for the future



Improved cultural understanding and ownership which contributed to cultural preservation and an increased number of young people interested in rattan weaving



Promoted and highlighted the artisans' individual **creativity & intentions**

Our Partner Villages

Central Kalimantan

- 1. Baok
- 2. Muara Mea
- 3. Tambaba
- 4. Payang
- 5. Lampeong

West Kalimantan

- 5. Kapuas Hulu
- Java
- 6. Jiput, Pandeglang

CAPACITY-BUILDING PROGRAM

Dialog through Craftsmanship

A collaboration with **alvinT**

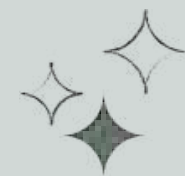
HANDEP collaborated with AlvinT, an internationally-known local furniture brand from Jakarta, to develop a limited furniture collection by using and expanding Dayak's artisanal skills. The project aimed to create a collection of furniture that elevated craft to create a dialog and long-term collaboration between designers and artisans in Indonesia. With potential to become a pilot project that provided a new approach, business model, and ethics toward local craft product, as well as tradition, culture, and its artisans.

The project started in 2021, and the product development kick-started with a workshop in our partner villages, led by product designers from AlvinT. The collection developed from this collaboration is aimed to be launched in 2023.

THROUGH THIS PROGRAM



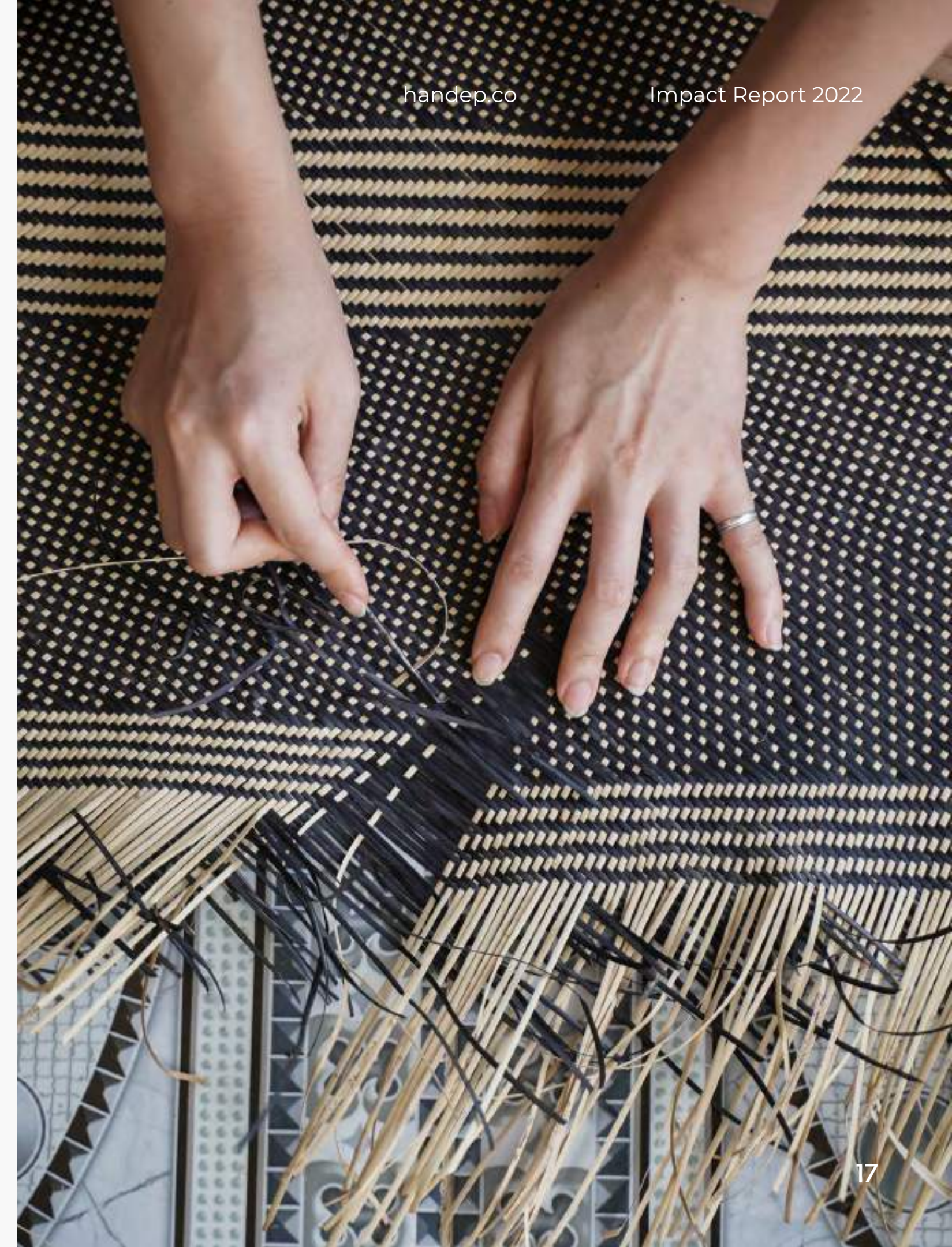
6 days of training workshop covering ideation, making, and discussion sessions led by HANDEP and AlvinT

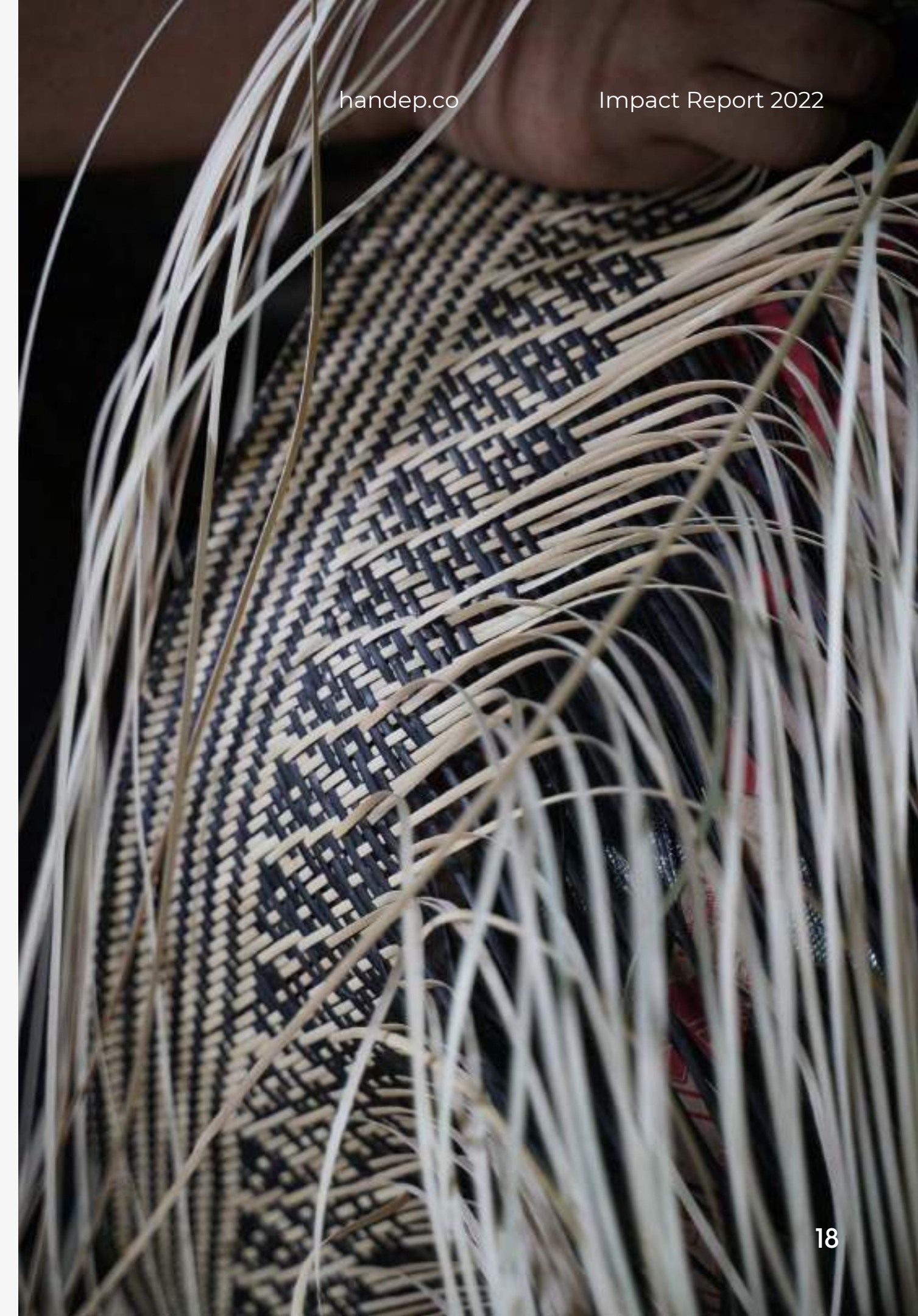


Developed **4** new designs that will be further developed as a furniture collection



Trained **12** weavers from **3** villages in Gunung Purei to be part of the Research and Development team that would teach and lead other weavers in their villages on the new skills





Training sessions with artisans from Muara Mea and Payang



Training participants from Muara Mea and Payang with HANDEP and AlvinT team



Training sessions with artisans from Baok

AlvinT x HANDEP Upcoming Collection

This collection serves as a reminder that there is a complex relationship between the crafter, the environment, and culture - a wisdom that is often overlooked by modern society.

CAPACITY-BUILDING PROGRAM

Weaving the Future

Iban Tenun Mentoring with giz

Together with GIZ SASCI's Communication and Outreach Strategy to Promote Green Economic Development, HANDEP organized a series of coaching workshops aimed at helping to promote green economic development in the Kapuas Hulu district, West Kalimantan.

The program aimed to transform local stakeholders into active green economy actors who are confident and knowledgeable to be at the frontline of developing the district's collaborative green economy strategy.

The coaching sessions on green economy and sustainable supply chains was given to local stakeholders, especially Tenun artisans and small and medium enterprises (SMEs) actors in Kapuas Hulu in February, April, June, and September 2022.

THROUGH THIS PROGRAM



7 days of mentoring workshop green economy and sustainable supply chain

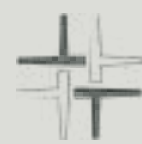


Trained **10** Iban Tenun artisans from the Kapuas Hulu District

TRAINING MODULES



Production Management



Material Management



Quality Control



Products Pricing



Branding and Communications



Digital Marketing





Some training participants from Kapuas Hulu with HANDEP team



Coaching Workshop with Iban tenun artisans in Kapuas Hulu

Weaving the Future - Iban Tenun Mentoring

"Craft continues to play an important role in creating sustainable income, especially in rural contexts such as in Kapuas Hulu, as they do not require large-scale investments."

ANNUAL COMPETITION

Desa Maha Dare 2022

Cultural-assets and Vernacular Material (C&VM)

Our annual DARE (weaving) competition is an initiative created to preserve and celebrate the tradition of rattan weaving in Gunung Purei. This year, instead of choosing individuals as the Ratu and Putri Dare (Queen and Princess of Weaving), we held a village competition to revive the collective pride and spirit among the artisans in Gunung Purei.

Inspired by daily objects in the village, the competition's design and final results are a sculptural installation — new cultural objects — reflecting the collective spirits and multigenerational collaboration that facilitated knowledge transfer from the older to the younger generation of artisans.

The program was supported by the Cultural-assets and Vernacular Material (C&VM) project organized by Borneo Laboratory, Glasgow School of Art, and British Council Malaysia, as well as Galeri Wastraku.



THROUGH THIS PROGRAM

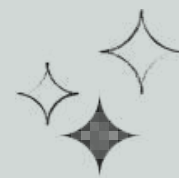
IDR 45,885,138 were raised to fund the competition's materials, events, logistics, and prizes



Engaged **22** master artisans from 3 villages in Gunung Purei to represent their villages



Promote and highlight the artisans' individual creativity and intentions




Developed **3** sets of sculptural rattan installation crafted using traditional techniques and patterns



Improved cultural understanding and ownership to cement our work for cultural preservation



Competition Weaving and Preparation Process.



Desa Maha Dare 2023

"Through the program we talked with artisans and community leaders. We learned about their diverse perspectives on the current state of rattan weaving traditions in their village and its future. By doing this, we wish to create a platform to amplify our artisans' voices."



The announcement event, presenting Baok as the winning Desa Maha Dare 2022



LOMBA
DARE
 (MENGANYAM)
 2022
 OLEH
HANDEP

DESA MUARA MEA
 PUSKESMAS ARDONG

Desa Maha Dare 2023

"We hope that competitions like this continue. As a platform to revive our collective spirit, to gain deeper understanding of the craft, and to explore traditional Dayak weaving that our ancestors did."



Borneo Laboratory

galeri wastraku



BRITISH COUNCIL THE GLASGOW SCHOOL OF ARTS

Weaver of the Month

Appreciation for Commitment in Weaving Preservation

The Weaver of the Month project started in 2022 to further motivate our hard-working artisans. Each month one artisan with the best quality of work, passion, and dedication was given an appreciation gift equal to 10% of their monthly income.

Through this award we hoped that they would view weaving as a stable source of income and a celebrated profession. It also allowed us to introduce them to the public through highlights on our communication platforms, connecting our artisans with our customers.



THROUGHOUT THIS PROGRAM, WE IMPLEMENTED



4 artisans benefitted from this program.



Extra Economic Contribution.



Experience and Exposure.

WOMEN EMPOWERMENT

Rattan Artisan Trip

Ratu and Putri Dare 2021 in Bali

The winners of Ratu and Putri Dare (Queen and Princess of Weaving) 2021 toured Bali in 2022 for 10 days to promote traditional weaving and demonstrate their skills to the public during HANDEP's annual DANCE (Dayak Arts and Cultural Exhibition) event at John Hardy Bali.

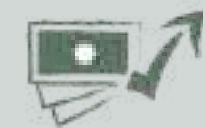
Beyond the showcase of their skills in rattan weaving, our artisans explored different tourist destinations in Bali, to fully enjoy the rich culture that the Island of Gods offered.



THROUGH THIS PROGRAM



2 weavers explored Bali and shared Dayak cultural traditions



Economic Contribution



Story Telling Skills



Experience and Exposure



Ratu & Putri Dare 2021 in Bali

WOMEN EMPOWERMENT

Tenun Artisans Trip

Exploring Balinese Weaving and Natural Dyeing

Two tenun artisans from Handep's Coaching Workshop with our project with GIZ SASCI had the opportunity to visit Bali for a week. They introduced the cultural significance of Dayak tenun weaving in their daily lives to the public, during HANDEP's event collaboration with Indosole.

To enrich the visit with experiences and learnings they can take home with them, they also visited other women artisans in Tarum to learn about the weaving process and natural dyeing process in Bali.

During the important knowledge-sharing session, artisans meet, learn from each other, and can better maintain our traditions together. We aim to replicate the this valuable experience in the coming years.

THROUGH THIS PROGRAM



2 artisans visited Bali to learn about, and to showcase their skills as cultural ambassadors



Economic Contribution



Story Telling Skills



Experience and Exposure





Tenun artisans from Kapuas Hulu at Tarum

Financial Assistance Programs

HANDEP Menabung Project

Through this project, we aimed to provide goal-based saving services for our partners as well as cultivating financial discipline and accountability. Our partner artisans were provided with assistance to utilize banking technology. Deposits are made automatically during monthly craft submissions to HANDEP, and the funds are kept and managed by HANDEP for one year.

Bank Account Opening

We provided support to our partner artisans for financial literacy by working with the nearest bank in Gunung Purei District, to register and open personal bank accounts for each of our artisans.

We also gave them basic training to operate mobile banking apps, so they understand the control they have over their account. Additional support is also offered through SMS banking services, where they would be automatically informed when a transaction happens.

THROUGH THIS PROGRAM



41 weavers joined HANDEP Menabung Project, with the first deposits being made in February 2023



45 new bank accounts were opened for our artisans by mid-February 2023



Financial Literacy



Economic Contribution



Focus Area

02 HANDEP for Earth Promoting Sustainable & Responsible Mindset

Environmental degradation is closely linked to our throw-away society. Through our initiatives and products we aim to provide an alternative to harmful consumerism that is harmful to the environment and its people.

Impact 2022 Overview

02 HANDEP for Earth Promoting Sustainable and Responsible Mindset



We use **100%** renewable materials such as rattan and bamboo



We upgraded fabric used in our premium collection to **organic and traceable silk**

Read more on pg. 42



All of our craft products utilize **100%** natural dye using indigenous knowledge



We opened our Flagship Store in Bali Store using some **reclaimed wood**

Read more on pg. 44



One Purchase One Tree Program, we support forest preservation by planting **local fruit trees**

Read more on pg. 39



Raising awareness on **sustainability and mindful living** through our communication channels



Our mission is to provide a more sustainable alternative to fashion and home decor products. As part of our commitment, we are slowly upgrading our products and packaging to use more transparent, traceable and environmentally-friendly materials.

Our Packaging



100% Plastic-free packaging



We upgraded our brand tag made out of **reclaimed wood**

One Purchase One Tree

Fruitful Planting for Our Villages in Central Kalimantan

We often ask ourselves: what can we do to protect the forests around our village?

We started the One Purchase One Tree Program in 2020. For every purchase of our products, we planted one local fruit tree on the communal land of our partner village. By planting local fruit trees, we are committed to positively impacting the environment while giving something meaningful to the local villages. We hope the fruits these trees bear can also be enjoyed and give additional economic value for the people who plant and care for them, and benefit everyone from the engagement.

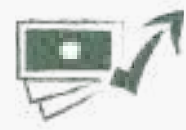
In 2022, we donated to the National Park of Danau Sentarum to support their conservation efforts, as a gesture of commitment from HANDEP.



THROUGH THIS PROGRAM



Supported
Forest
Conservation



Economic
Contribution



Environmental
Education



One Purchase One Tree

"We often ask ourselves: what can we do to protect the forests around our villages?"



Fruit tree planting session in April 2022



KaIND Tencel Silk

Organic and Traceable Textile

All the current lining materials of our premium products are provided by KaIND, an Indonesian brand that preserves the natural silk-woven batik fabric from Pasuruan.

Together with hundreds of silk farmers, weavers, and young women in its workshop, KaIND empowers and assembles processes ranging from cultivating silkworms, spinning threads, and weaving them into cloth, batik, and dyeing organically that every piece becomes a smooth and comfortable fabric. Every part of KaIND's business results from a love of nature, and pride for Indonesian fabric lovers. KaIND Tencel Silk is made from Eri Silk which is ethically harvested by local eri silkworm farmers in Pasuruan and extracted without killing the pupae inside. It creates silk products that contain natural slubs. Tencel fibers require low water usage and sustainable production, minimizing environmental impact and excellent dye absorption.

Through local collaborations like this, HANDEP strives to present meaningful fashion creations. Made with love, born with pride, and kind to nature.



Natural Dye



Real Silk



Cruelty-Free



100% Biodegradable



100% Organic



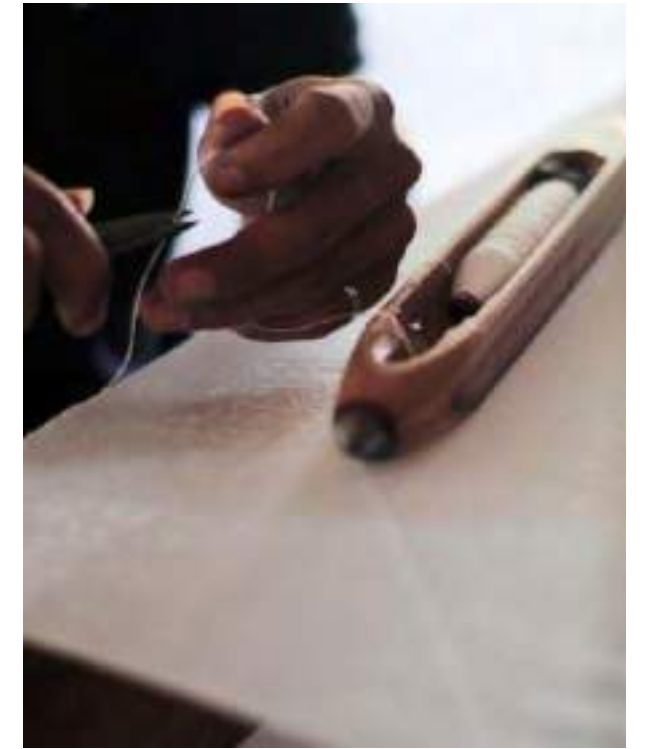
Traceable Supply Chain



Empowering Village



KaIND's Eri Tencel Silk



Handep Flagship Store

Furnished with Reclaimed Wood

We moved our Bali store from Sanur to Ubud in December 2022. Understanding that construction contributes to environmental degradation, we renovated and furnished our new store using reclaimed wood. We worked closely with local Bali carpenters to ensure that no virgin timber is used. Our Bali store uses reclaimed wood as display, curated carefully from containers and pallets.



Focus Area

03 HANDEP for Indigenous Craft Repositioning the Place of Indigenous Craft

By continuing to educate and advocate Indigenous craft, we aim to make create space for culture and tradition in a world obsessed with modernization.

Impact 2022 Overview

03 HANDEP for Indigenous Craft Repositioning the Place of Indigenous Craft



Raised awareness of Indigenous craft and culture, by hosting and participating in **2** cultural events in **4** cities across **3** different countries

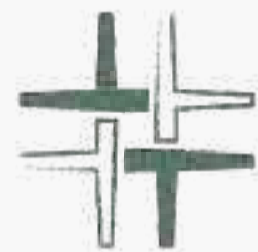


Hosted a total of **3,750+** visitors through all the events that we participated in

Raised and donated

IDR 65,000,000

to support indigenous artists participating in our events



Organized **5** weaving workshops for **60+** participants to raise public appreciation towards traditional craft



Improved public awareness of Dayak culture and their relationship with forests



6,100 Dayak weaving products sold through our participations in cultural events



Forbes 30 Under 30

The Social Impact Category Awardee

HANDEP Founder, Randi J Miranda, was honored as one of the awardees of Forbes Indonesia's 30 Under 30 Class of 2022. This opportunity allowed HANDEP to promote, build credibility, and create broader awareness—a unique opportunity for a relatively small business entity working with crafts.

We still have a long way to go; however, an acknowledgment such as this has opened so many doors to the impact of what we do, and we hope it could be a great inspiration for others who wish to do the same.

“ *As an entrepreneur or someone from outside Jakarta and Java, we are too far from media exposure, and our opportunities are often limited. Doing business in an underdeveloped place like Central Kalimantan with limited infrastructure and networking opportunities is challenging...*

I hope this award inspires other young Indonesians, especially in the villages where nothing is impossible. To make this world a better place, we can succeed without the Jakarta's dream. **”**

- Randi J Miranda

THROUGH THIS



Improved public awareness of Dayak culture and their relationship with forests

Forbes
30
UNDER
30



SOCIAL IMPACT

**RANDI
MIRANDA**

Age: 29 • Founder, Handep

SOCIAL IMPACT

RANDI MIRANDA

Age: 29 • Founder, Handep

Randi Julian Miranda sees himself as a trailblazer in providing better opportunities for communities in Indonesia's remote areas through Handep. This social enterprise aims to empower indigenous women and small-scale farmers by producing sustainable fashion and home décor items made from local materials such as rattan. "In order to be big, we need to make a bigger impact," says Randi Julian Miranda, Handep's founder.

Handep develops the capacity to craft non-timber forest products into eco-friendly wearable arts and home craft products, such as bags, hats, jewelry, basketry, wall art, mat, and kitchen decors, room dividers, chairs, and cushions, by integrating indigenous weaving traditions and contemporary design.

"The idea of Handep emerged when I was completing my master's degree. I was conducting research on forest management at the community level. I was fascinated by the fact that Indonesia has a vast resource of non-timber forest products with a high economic value," Randi says.

As an issue-driven organization, Randi has to regularly find and visit communities, offering a prom-

HANDEP IS DERIVED FROM THE DAYAK NGAJU DIALECT, WHICH MEANS "THE SPIRIT OF WORKING TOGETHER AND HELPING ONE ANOTHER AS A FAMILY OR COMMUNITY."

ising income to many citizens without a formal education. Randi considered using herbs and spices, rattan, honey, and other agricultural products in the beginning. He discovered that rattan is well-known for its durability, making it a valuable commodity. "Rattan is a long-term commodity. It is a rapidly growing plant that can be harvested in three to four years. Long story short, we had a solution to address the economic issue with a holistic approach, not only creating livelihood opportunities but also protecting the environment," Randi explains.

Handep sources rattans from communal forests and individual gardens to ensure the sustainability of the raw materials. It carries out a replanting program for the communal forest, planting 600 – 1,500



rattan trees per year over a 5-hectare area. To support this initiative, it has a program called "one purchase, one tree."

From harvesting to sun-drying, cleaning and cutting, natural dyeing, and weaving, the entire rattan preparation process can take up to two to three weeks. Handep currently collaborates with over 400 local artisans in 11 partner villages across Central Kalimantan, Bali, and Banten, expanding its portfolio to other materials such as bamboo. A single artisan can make a maximum of 12 pieces per month. Most artisans began learning to weave at the age of 10, some even younger, and use techniques which have been passed down through generations for centuries.

"We chose fashion as a use for our products because it is something that local artisans have done for generations. It's something they're really good at, and we want to encourage that rather than offering something completely new. However, we give the products a modern twist in order to keep up with current trends and needs. We take an ethnographic approach, so we consider a variety of factors such as socio-cultural values, historical values, and so on. We believe that in order to form a good partnership with the local indigenous people, we must first understand their dynamics. It must be bottom-up and participatory," Randi explains.

The prices of Handep's products range from Rp600,000 to Rp700,000. Handep charges an average of 35% profit margin on all products, with 10% going to business development and 5% going to impact programs. "At least 25% of our retail prices go to our artisans or weavers," Randi says.

In the three years since its first inception, Handep has opened three physical stores in Palangkaraya and Bali and soon will open its first flagship store in Jakarta. It also sells its products through digital channels such as online marketplaces. These channels continue to be the most significant contributors to Handep's Rp200 million monthly revenue. Aside from retail activities, Handep is expanding its business into several areas, including the supply of sustainable raw materials and consulting services for institutions developing products for rural communities. Randi hopes that by introducing these new lines of business, he will be able to strengthen Handep's fundamentals and improve its performance. Handep made a 30% profit in 2021 after reaching a break-even point the previous year.

Despite numerous challenges, the majority of which revolve around the extended supply chain due to a lack of supporting infrastructure in Kalimantan, Handep manages to introduce its products both nationally and internationally. It is now preparing to ship products to Japan and Germany, as well as considering entering the Australian

market. "The most common thing we face as entrepreneurs from outside Java is the limited access to networking. We rarely attend events or receive media attention. But now Handep is initiating such activity by holding a pop-up bazaar called Handep Market every month so that players like us could introduce their products," Randi says.

Randi hopes that Handep will have a positive impact on the future with the help of its twelve employees. "I was born and raised in a village, so their issues will still be relatable everywhere I go. Even though I have gone to many places, my root is there, in the village," Randi says.

DAYAK ROOTS

Randi grew up in the small town of Purak Cahu, Central Kalimantan, an 8-hour drive from the province's capital, Palangkaraya. Randi witnessed many injustices to his people while growing up in a remote area surrounded by mining and logging. Growing up in a farming family, his family also ran a small traditional gold mining business until a family issue forced him to lead a drastically different life.

Randi's days as a child were filled with good memories of connecting with nature, while also facing the grim reality of the livelihoods of many families who run traditional small-scale gold mines like his. "Becoming a small-scale miner was not easy back then. We have to deal with law enforcement almost every day. I frequently see my family members being dragged by the police because they were accused of trespassing on the concession area of a larger incorporated mining company. At that time, I thought, I don't like seeing this. It's like the path my family had chosen was all wrong and I didn't want to be like them," Randi recalls, saying that such reality had been his greatest motivation to give a better opportunity for himself and others in his surroundings.

After years of working in development and finishing his postgraduate studies in Australia in 2018, Randi decided to make positive changes for his community by unpicking the real issue in his hometown of Kalimantan and other remote areas in Indonesia. "I was trying to figure out why these people who live in rural areas find it difficult to develop their lives, despite the fact that there are many large corporations operating close to their communities. Why people like us are out of reach," he says.

His passion and love for villages, combined with his experience working in several non-governmental organizations, fueled his noble intention to improve the lives of the Dayak community in Kalimantan through Handep, a social enterprise he founded in 2019. He wished to assist the Dayak people in reconnecting with their rich lands and forests in order to help them sustain their local resources. All while adding value to what they have and growing economically as a community.

Handep is derived from the Dayak Nguju dialect, which means "the spirit of working together and helping one another as a family or community." *By Apriza Pinandita*

DANCE 2022


Dayak Arts & Cultural Exhibition at John Hardy Seminyak


Our Dayak Arts and Cultural Exhibition (DANCE) is an annual exhibition for cultural immersion and deeper insights into Indigenous Dayak living in the heart of Borneo and their home, forests. This year, in collaboration with John Hardy Jewelry, our exhibition travelled to their gallery in Seminyak for three months.


THROUGH THIS PROGRAM


 **600+** visitors came to the exhibition and workshop


IDR 65,000,000 were raised to support Dayak artists and musician

 **1** indigenous musician invited to perform at our exclusive event

 **2** weavers funded to visit Bali as cultural ambassadors (Page 30-31)

 **4** weaving workshops were held to raise public appreciation

 Improved public awareness of Dayak cultures and their relationship with forests

 **5,000** Dayak weaving products sold


EVENT PROGRAM


Antique Dayak Weaving Exhibition


Photo Exhibition


Music Performance


Weaving Workshop


Dance Performance


Dayak Fusion F&B





Dayak Arts & Cultural Exhibition

Each of our product tells a story of where they come from, what inspired them, and how the makers live in harmony with nature.

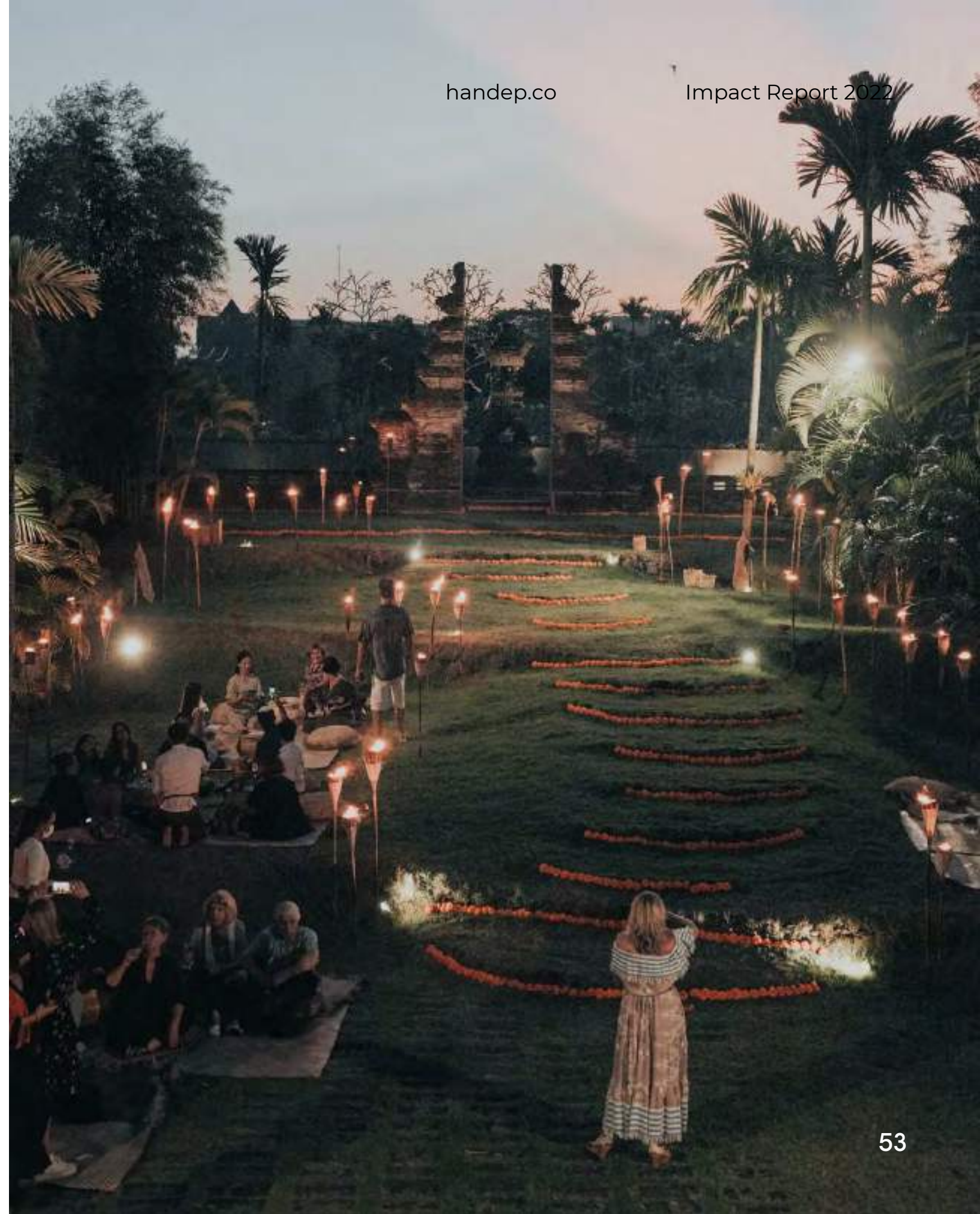


Dayak Arts & Cultural Exhibition 2022 at John Hardy Seminyak



Weaving Workshop led by our artisans





Sunset Picnic with Dayak Fusion F&B and Performances at DANCE 2022

A woman in traditional Dayak attire, including a large, pointed headdress and a patterned dress, holds a lit torch aloft. She is standing in a dark, outdoor setting at night, surrounded by other people and structures, some of which are illuminated by torches. The background shows silhouettes of trees and a dark sky.

Dayak Arts & Cultural Exhibition

In an attempt to redefine the perception of Dayak in the contemporary world, we are eager to explore how we can move hearts and trigger conversation about Dayak art. For several years, Dayak Arts and Cultural Exhibition has been a vital platform to educate the public and genuinely share about our indigenous roots and our culture of weaving—part of our identity that is continuously evolving.



Special contemporary Dayak dance performance by Kita Poleng at Sunset Picnic

December 2022

PROGRAM

Serumpun

A Collective Exhibition at Borneo Cultures Museum

As part of the Cultural-assets and Vernacular Material (C&VM) project organized by Borneo Laboratory, Glasgow School of Art, and British Council Malaysia, we brought the results of Maha Dare Competition (read more on pg. 26-30) to participate in Serumpun, a collective exhibition at the Borneo Cultures Museum, Sarawak, Malaysia.

From 3 - 7 December 2022, our Maha Dare pieces were exhibited with 10 other craft projects from the C&VM that took place across the creative ecosystem in Borneo. All the pieces featured explored how craft can be used as an instrument to maintain identity, drive activism, and promote unity.



THROUGH THIS PROGRAM



200+ visitors came to the exhibition



Improved public awareness of Dayak culture, and their relationship with forests



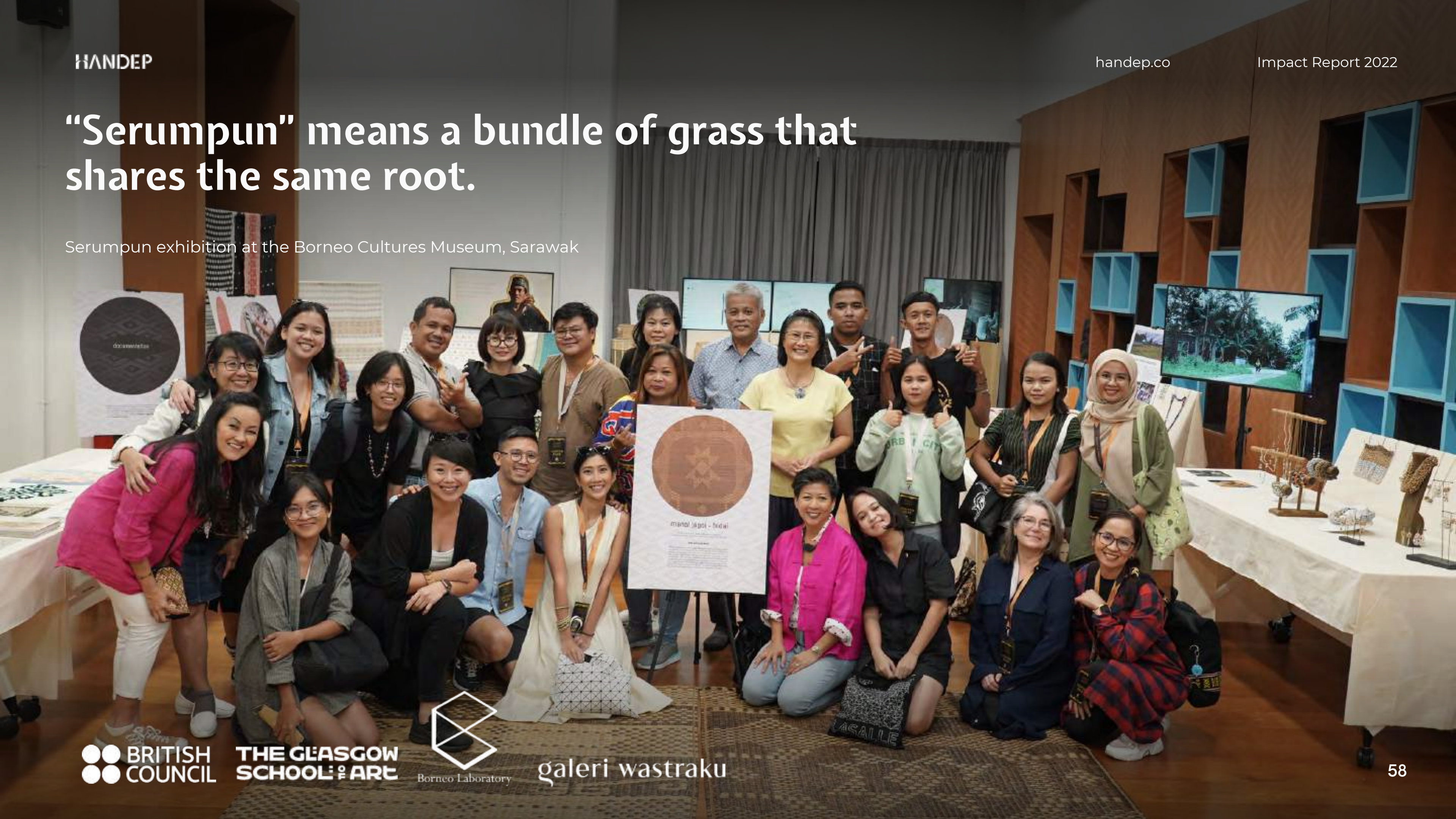
Promoted and highlighted the artisans' individual creativity and intention



Desa Maha Dare 2022 Collection at the Serumpun exhibition, Borneo Cultures Museum

“Serumpun” means a bundle of grass that shares the same root.

Serumpun exhibition at the Borneo Cultures Museum, Sarawak





Serumpun sharing session and discussion

December 2022

PROGRAM

Weaving the Future

Unfolding Stories of Tenun Dayak Iban at indosole.

Last September, our team had the privilege to get acquainted and learn about traditional Tenun Iban while mentoring Tenun artisans in Kapuas Hulu (read more on pg. 22 - 25). One village at a time, we are beyond grateful for the chance to grow our impact on other corners of Kalimantan. We hope our way of working with artisans can be a model and encouragement for more local champions all over Indonesia to thrive.

With Indosole, a footwear brand that works with artisans to transform tire waste into soles, we shared the story of working with Iban Tenun artisans in Kapuas Hulu through a mini-exhibition. With the help of funding from GIZ, we brought two of the Iban tenun artisans to Bali for demo and workshop sessions. We are beyond grateful for the opportunity to share more about Dayak weaving and the craftsmanship we love and care about.



THROUGHOUT THIS PROGRAM, WE IMPLEMENTED/ENGAGED



200+ visitors came to the exhibition & workshop



Promote & highlight the weavers' individual creativity & intentions



1 weaving demo & workshop over the course of the exhibition



2 artisans were funded to visit Bali as cultural ambassadors (read more on pg. 34-35)



Tenun weaving demo and exhibition at Indosole



Weaving the Future: Unfolding Stories of Tenun Dayak Iban at Indosole

One village at a time, we hope our way of working with artisans can be a model and encouragement for more local champions all over Indonesia to thrive.

Other Programs



Wanita Bisa

August 2022

CAPACITY-BUILDING PROGRAM

A series of talks, sharing sessions, exhibition, and panel discussions to celebrate women pioneers in small scale businesses in Indonesia.

 **100+**
visitors




Kawan Nusantara

August 2022

A series of talks, exhibitions, bazaar, and panel discussions to celebrate women and their contributions to local craftsmanship, supported by Tulola Jewelry.

 **1,000+**
visitors

 **100** Dayak weaving products sold



JAGANTARA

August 2022

JAGANTARA (Jaga Budaya Nusantara), a one-month event consisting of a bazaar, talks, and press conference held by Yayasan Warisan Budaya Indonesia, aimed at to celebrating and preserving Indonesia's diverse culture and to encourage the country's youth to play their part in preserving it.

 **800+**
visitors

 **500** Dayak weaving products sold

Other Programs



Paska Daksa

September 2022

CAPACITY-BUILDING PROGRAM

This exhibition explored the place of Indonesian crafts and design in today's world, organized by a collective of Indonesian designers and researchers.

 **300+**
visitors




Brunei Events

December 2022

Series of bazaar and local market events in Brunei

- Expo Produk Tempatan 2022
- Yuletide Family Fun Day
- Christmas Market by Miri Artisan Market
- Future Energy Leaders (FEL)

 **200+**
visitors

 **500** Dayak weaving products sold

Focus Area

04 HANDEP for Community Giving Back



We share a significant proportion of our profit to local communities by supporting organizations that champion noble causes.

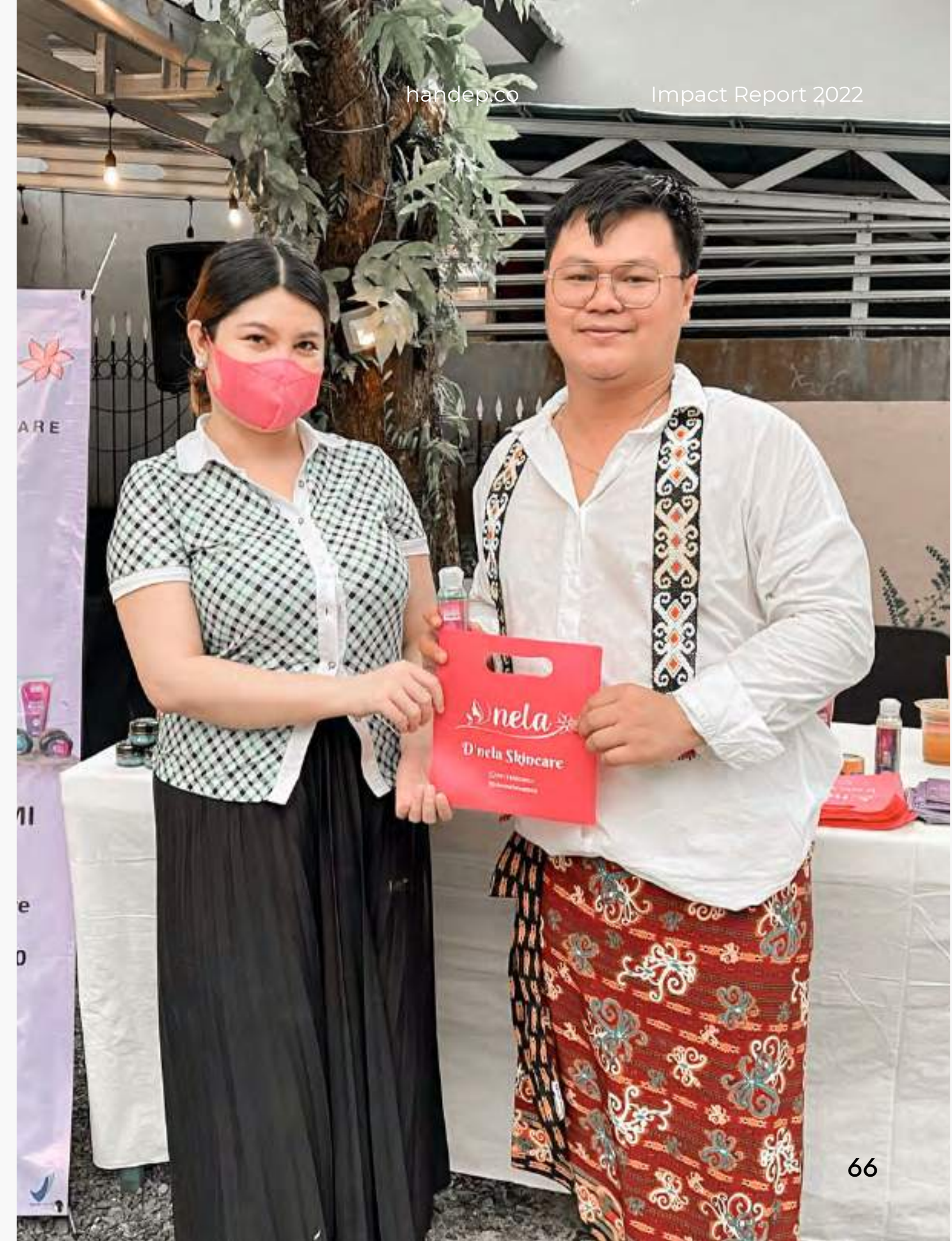
Supporting Local Businesses

in Palangkaraya through HANDEP Market

HANDEP Market is an initiative organized by HANDEP that aims to help local MSMEs in Palangkaraya to get wider public exposure and network with other business actors. In the spirit of cooperation and celebrating locally made products, HANDEP Market hopes to encourage local economy growth and independence.

We believe that public awareness and pride in local products can only be built when more brands unite with synergy and a spirit of collaboration towards similar goals. With the saturation of retail uniformity, Handep Market is here to give a breath of fresh air by providing a platform to encourage the diversity brought by local enterprises.

On selected Sundays, we hold a curated pop-up market at Huma Handep in Palangkaraya to promote more local products and brands.



THROUGHOUT THIS PROGRAM, WE IMPLEMENTED/ENGAGED



2 events held in Palangkaraya on the month of January and March



200+ visitors came to visit HANDEP Market



30 small local businesses joined HANDEP Market as vendors



The first HANDEP Market, January 2022

Hands-on Dayak Experience

through HANDEP Tour

Hands-on Dayak Experience (HANDEP) is an immersive experience tour with the Dayaks in the heart of Borneo island organized by HANDEP. The trip is organized for visitors to connect with nature and experience firsthand Indigenous Dayak cultures by living and becoming a part of a small family community of the Dayak Tewoyan in Gunung Purei.

Throughout the visit, visitors can participate and experience various activities, from rattan weaving to traditional fishing, food foraging in the forest, and traditional rituals. As well as learning how to plant or harvest highland rice with the community—a perfect trip for people who are looking for a peaceful and meaningful escape.

As a part of giving back to society, we involve local people and stakeholders to participate as the main actors in promoting their local tradition and culture.



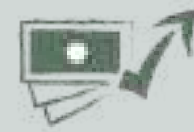
THROUGHOUT THIS PROGRAM, WE IMPLEMENTED/ENGAGED



21 local actors received the benefit of the tour in the form of financial incentives for their respective roles



4 tour visitors came to Gunung Purei



Economic Contribution



Empowering Village



Experience and Exposure



Changing the Landscape

of Rattan Supply Chain through SARAS

In late 2022, we brought a breath of fresh air into the rattan industry to expand our impact by establishing our new company, "Sustainable Rattan Supplier" (SARAS). Through SARAS, we hope to partner with multiple stakeholders in the home and living industry to ensure that rattan can be traceably sourced, and traded sustainably and transparently.

We aim to change the industry landscape that often exploits farmers and artisans. While the market demand for rattan furniture and home decorations continues to rise, little is spoken about the exploitative practices by factories and brands towards smallholder farmers and artisans.

Currently, we are working with two rattan smallholder groups (54 members) in Liang Naga village and Jambu district in Nort Barito, Central Kalimantan. We are working with these two groups to supply sustainable rattan materials with end-to-end traceability for brands and businesses in Indonesia's furniture, home decor, and interior industry.



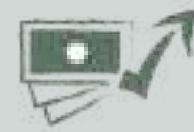
THROUGHOUT THIS PROGRAM, WE IMPLEMENTED/ENGAGED



54 rattan farmers and workers have officially joined the SARAS team



20 rattan farmers and workers have received the benefit from purchase



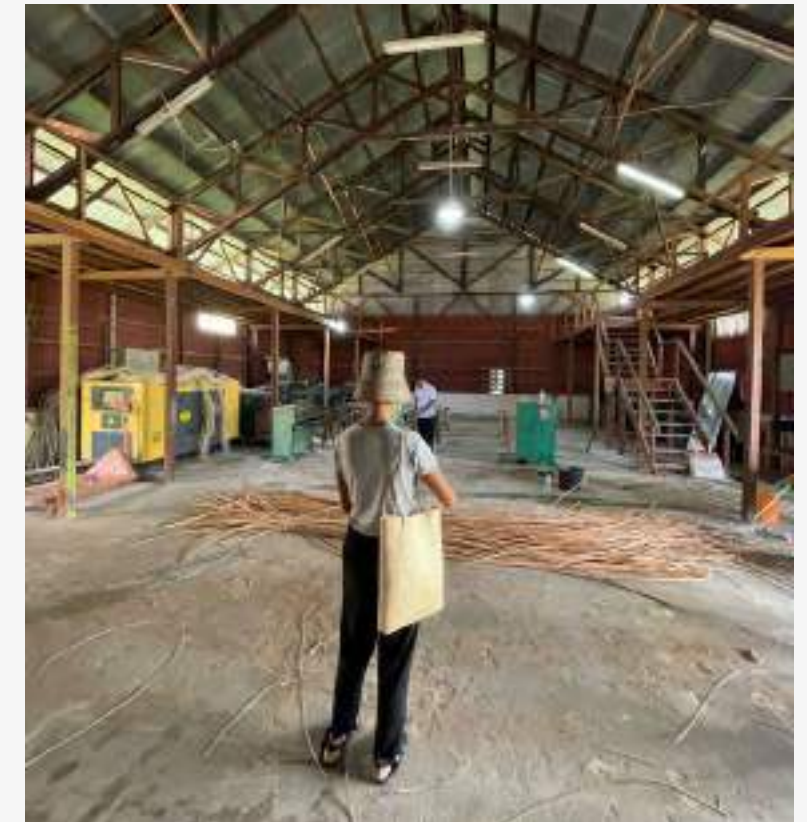
Economic Contribution



Empowering Village



Experience and Exposure



Rattan survey in Katingan District, Central Kalimantan

A photograph of a rural village with wooden houses and people sitting on a bench. The scene is set in a lush, green environment with many trees. In the foreground, a man is shirtless and sitting on a wooden bench, looking towards the camera. Behind him, another man in a blue t-shirt is also sitting on the bench. Further back, a woman in a pink and blue patterned skirt is standing near the entrance of a wooden house. To the left, another man is sitting on a bench, and a child is sitting on the ground. The houses are made of wood and have a rustic appearance. The overall atmosphere is peaceful and rural.

Sustainable Rattan Supplier (SARAS)

We aim to change the industry landscape that often exploits farmers and artisans. While the market demand for rattan furniture and home decorations continues to rise, little is spoken about the exploitative practices by factories and brands towards smallholder farmers and artisans.



Rattan survey in North Barito, Central Kalimantan

Upcoming Projects



One Bag One Tree

Handep sold 1,543 products in 2022. As part of our commitment to give back to the Earth, we will plant 1,543 trees in 2023.



HANDEP Production House

A pilot project that aims to support our partner artisans to flourish in their cultural lives and instill entrepreneurial spirit and co-operational opportunities by employing them to be full-time workers in our **Production House**, where they would receive a stable monthly income and other benefits. On top of that, we also aim to gradually shift artisans' perspective toward weaving as a worthy, steady, and respected occupation, not a side source of income.



HANDEP Scholarship

We believe in the importance of education. Through **HANDEP Scholarship**, we aim to fund one of our talented young artisans to pursue higher education by fully supporting her until she finishes her undergraduate study.



HANDEP on Google Earth

To improve our traceability of the supply chain, we will utilize Google technology to map out the forest coordinates where our rattan is supplied/harvested.



Thank You

Please stay in touch !



 Address

Jln. Raden Saleh IV No.2, Palangka Raya,
Central Kalimantan, Indonesia

 Telephone

+62 822 9811 8488

 Website

www.handep.co